



QuickBox Fulfillment Press Kit

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the facts

founded

2009

locations

Colorado

11551 45th Ave. Unit C
Denver, CO 80329

Georgia

565 Atlanta South Pkwy
Atlanta, GA 30349

employees

300

executive management

Stephen Adele, CEO
Andrea Clem, CFO
Nick Martel, President
Chad Biggins, Owner
James Martell, Owner

services

D2C Fulfillment
Wholesale
Private Label
Retail Fulfillment
Custom Packaging & Kitting
Pick, Pack & Ship 7 Days a Week
Full Returns Processing
Amazon Market Place Entry
FBA Order Prep
24/7 Customer Service

the story of QuickBox Fulfillment

One of QB's first client's was a brand who sold a weight loss supplement. Who was this brand owned by? Our now, CEO of QB- Stephen Adele. QB, known as 2Chads at the time, was ran by Chad Buckendahl and Chad Biggins. The young fulfillment center packed on the top of a ping pong table in a small office building in Arvada, Colorado. Soon, word got out that 2Chads understood the needs of D2C marketers and specialized in nutritional supplements. One client lead to three, which lead to 10 and so on, until four facility moves later and over 300 employees.

key achievements from 2017-2018

NEW FACILITY

In 2017, QuickBox moved to its current 105k sq ft. facility to begin re-branding and its growth phase

REVENUE GROWTH PHASE I

Achievement of 400% Revenue growth from 2017 to 2018 under current ownership and is poised to continue growth into the future

REVENUE GROWTH PHASE II

Given the success of their operational reset, QuickBox opened up its second facility in Atlanta, GA (Nov 2018); QuickBox is actively generating new prospective clients to further drive revenue growth from 2019 into 2020



RE-BRANDING

QuickBox undertook a re-branding and transition to focus exclusively on e-commerce and DTC clients. Brand values established : Fast, Friendly and Accurate

OPERATIONS RESET

In 2018, QuickBox undertook a program of hiring key middle level management to handle future growth and operations management

the future of QuickBox



EXPAND PRIVATE LABEL

In 2019, brands will have to balance the dynamics of online retail partners who also have private label brands. Amazon and Walmart expanded their suite of private label products in 2018. QuickBox will expand its product offerings to accommodate those market opportunities.



FOCUS ON ENTERPRISE CLIENTS

Fragmentation is a market dynamic that provides opportunity for growth. The online market has lower barriers to entry than brick-and-mortar, making it easier for new brands to gain traction thus creating more enterprise level direct-to-consumer client opportunities.



ENTER NEW CHANNEL VERTICALS

Subscription Box and CRM models are truly winning with consumers online. Brands that successfully execute on these models have a huge advantage. Consumers are looking for fast, free shipping, low prices across a wide assortment and ease of use when shopping online. QuickBox intends to penetrate these verticals in 2019-20.



OPTIMIZE ATLANTA D.C.

Opening in November, 2018, Atlanta distribution facility offers QuickBox an opportunity to secure larger CPG brands and enterprise level clients, while offering faster time to home deliveries and lower postage costs to clients.



TECHNOLOGY UPGRADE

Migrating to a newer, more robust enterprise technology, NetSuite will allow QuickBox to optimize labor costs, produce better reporting, and allow the Company to sustainably scale.

what is QuickBox Fulfillment?

QuickBox Fulfillment is the only supply chain management center that is fully integrated in nutritional supplements and skin-care products aligned with world-class fulfillment services. Dedicated to high volumes of internet D2C brands, we provide FAST, FRIENDLY, and ACCURATE fulfillment 7 days a week. Combine that with our 24/7 world-class client services to help maximize our clients' business profits and provide the ultimate wow factor for their customers.

the QuickBox #onaMission

Our mission is to provide a “second chance” to folks who need it most by hiring people who are often overlooked in the workplace. For example, we employ folks who are recently homeless, are just immigrating into this great nation of ours, have sought shelter from abuse and are living in women’s shelters, have recently been released from incarceration, or are even honored disabled veterans. We invite them to join our mission with open arms, to provide them with an opportunity for a fresh start with respect and dignity.

the QuickBox strategy

Easy in. Impossible out.

Meaning, we make it easy to get into QuickBox, but with our operational excellence, good attentive service, and deep care to help our clients grow their overall business, and through our multitude of services and deep relationship, they find it impossible to want to leave us.

Operational excellence combined with good customer service.

Continuously improving our processes as we grow, while providing transparent communication with our clients 24 hours a day, 7 days a week.

the QuickBox vision

QuickBox will be the leading fulfillment center in the United States for the health and beauty industries while having a positive impact on it's surrounding local communities through it's On-A-Mission hiring program.

the QuickBox tag-line

Fast.

Friendly.

Accurate.

QuickBox key elements of value

Owners Were Marketers

better able to serve our customer base

Speed of Service

response time to clients is in real time

Pick, Pack and Ship

7 days a week, 365 days a year

Cost Competitive

fulfillment pricing

Size, Location & Intelligent Postal Routing

packages arrive in 1 -3 days

Abel to Scale

quickly, with growing e-commerce companies

FDA Compliant

expertise in nutrition, health & beauty care items

SOP-Based Management

process for each business function

**brand
assets**

logos

QuickBox has two main branches that are their own entities, but do intertwine. Both entities have their own logo.

written style

In body text all business names should always be written with a capital Q and a capital B, with no space between "Quick" and "Box."

the minimum size

The logo should always be high resolution and be clearly legible.

colors

The logo should always appear with orange (Phantone 158 C) and gray (Phantone 430 C) on a white background OR with a white outer glow.

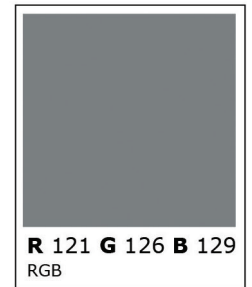
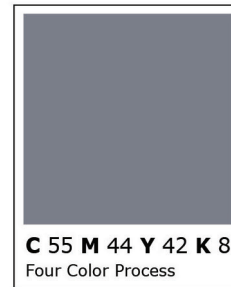
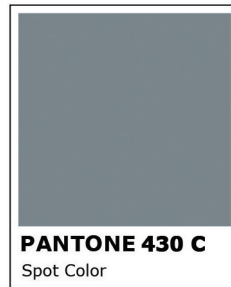
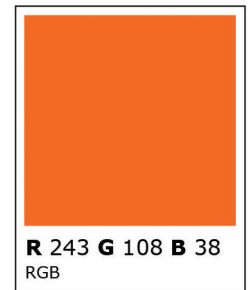
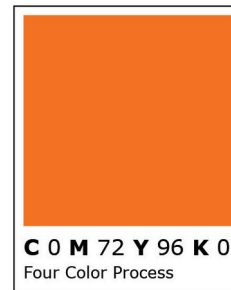


colors

Orange is one of our greatest distinguishing features. It is an essential part of our brand identity and heritage.

Combined with white, black and dark gray a distinct style is created which is both simple to use and powerful through its simplicity.

values for all media applications



typefaces

The DIN Alternate font can be used for headers and sub headers on the website and swag marketing.

The DIN CONDENSED font is used for headers in ALL CAPS on the website and all printing media that allows it.

The Verdana Bold font is used for headers and titles in email and print marketing when DIN font family is not available.

The Tahoma Regular font is used for body text or sub-header text in all marketing communications.

The Helvetica Neue font family is used in print media for all documents about OnDemand products for a clean, upscale look.

DIN Alternate

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!?.,:'"

DIN CONDENSED

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!?.,:'"

Verdana Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!?.,:'"

Tahoma Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!?.,:'"

Helvetica Neue

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!?.,:'"

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